#### Join NorCCRA Today!

Join today and help protect your personal interest and financial investment for years to come. Complete this application and submit it with your membership fee.

Name(s) Please print

Address

Phone and email

**Retirement Community** 

Visit us on the web at www.norccra.org

New Application \_\_\_\_ Renewal \_\_\_\_ (*Check one*)

Annual membership Single\$12.00Annual membership Couple\$20.00Life membership Single\$80.00Life membership Couple\$135.00

Submit this form with your check (payable to NorCCRA) to your Community Representative. If none, then mail to

NorCCRA c/o Susan Rhyne 3913 Muhlenberg Court Burlington, NC 27215

Invest in your future today!



### **The Mission of NorCCRA**

...is to promote and ensure optimal quality of life throughout the continuum of care for the diverse population of residents living in Continuing Care Retirement Communities (CCRCs) in North Carolina.

### The Vision of NorCCRA

...is to use best practices and evidencebased models to promote responsible stewardship of resources for current and future residents of North Carolina CCRCs

### The Purpose of NorCCRA

...is to advocate for strong laws, regulations and general practices for the protection and well-being of Continuing Care Retirement Community residents.



Regional and state-wide meetings of the North Carolina Continuing Care Residents Association provide members with outstanding educational speakers on topics of current interest to seniors.

#### North Carolina Continuing Care Residents Association



#### www.norccra.org

We can do things together that we can't do alone.



# We need you. You need us.



## What is NorCCRA?

The North Carolina Continuing Care Residents Association (NorCCRA) is a state-wide volunteer 501-C-4 nonprofit organization of residents in North Carolina continuing care retirement communities (CCRCs). We encourage vigorous resident associations and councils in all communities.

The organization

- advocates and supports relevant legislation.
- supports residents as voting members of their CCRC boards of directors.
- engages in issues relevant to aging and continuing care.
- cooperates with organizations representing CCRC management, e.g. LeadingAge at the state and national level.
- supports the National Continuing Care Residents Association (NaCCRA) and NC Coalition on Aging.
- collaborates with the NC Department of Insurance (DOI) and other groups sharing our interests.

## How and Why Did NorCCRA Begin?

Continuing care retirement communities are relatively new. They began appearing in the late 1960s and early 1970s. The decades of the 1990s and 2000s saw major growth.



Dr. Harry Groves, a retired professor of law and law school dean, reviewed existing NC CCRC legislation. Dr. Groves proposed and successfully lobbied new legislation to gain passage of what is now NC General Statute, Chapter 58, Article 64, to license and regulate CCRCs in the state. In order to get the law passed, Dr. Groves needed a constituency, so he travelled throughout the state, meeting with CCRC residents association presidents, and founded NorCCRA.

The Department of Insurance is charged with protecting the rights of residents, including but not limited to financial audits, disclosure statements to existing and prospective residents, residents right to self-organize, semi-annual meetings with board of directors, and DOI approval of any sale or transfer of CCRCs ownership.

## NorCCRA Public Policy Agenda

- 2015-2020: Successfully lobbied to make the Medical Expense Income Tax Deduction permanent at both the state and national level.
- 2020: Participated in a successful nationwide letterwriting campaign urging CMS to not impose a bed tax on skilled nursing facilities.
- 2020-2021: In conjunction with LeadingAge, working to limit the amount of sales tax on residents' fees.
- 2021-2022: Prepared to work with the NC Department of Insurance on a proposed revision of the Chapter 58 Article 64, Continuing Care Retirement Communities, to assure that the protections for residents under the current statute continue to remain in place.

