

**Invest in your future**  
**Join NorCCRA Today**

Join today and help protect your personal interest and financial investment for years to come. Complete this application and submit it with your membership fee.

\_\_\_\_\_  
Name(s) Please Print

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Retirement Community Name

New Application\_\_ Renewal\_\_  
(Check One)

Annual membership Single.	\$12.00
Annual membership Couple.	\$20.00
Life membership Single.	\$80.00
Life membership Couples.	\$135.00

Submit this form with your check (payable to NorCCRA) to your Community Representative. If none, then mail to:

NorCCRA  
% Susan Rhyne  
3913 Muhlenberg Court  
Burlington, NC 27215

## Protecting Your Future

### What is NorCCRA?

The North Carolina Continuing Care Residents Association (NorCCRA) is a state-wide volunteer 501-C-4 non-profit organization of residents in North Carolina continuing care retirement communities (CCRCs). We encourage vigorous resident associations and councils in all communities.

### The Mission of NorCCRA

...is to promote and ensure optimal quality of life throughout the continuum of care for the diverse population of residents living in Continuing Care Retirement Communities (CCRCs) in North Carolina

### The Vision of NorCCRA

...is to use best practices and evidence-based models to promote responsible stewardship of resources for current and future residents of North Carolina CCRCs

### The Purpose of NorCCRA

...is to advocate for strong laws, regulations and general practices for the protection and well-being of Continuing Care Retirement Community residents



## North Carolina Continuing Care Residents Association



**We can do things together  
that we can't do alone ...**



**We need you.  
You need us.**

## How and Why Did NorCCRA Begin?

After moving into a CCRC, Dr. Harry Groves, retired Law professor and NCCU Law School Dean, realized existing NC legislation was inadequate to protect the rights of CCRC residents. While working on Chapter 58, Article 64 to fix this, he traveled throughout the state, meeting with presidents of CCRC resident associations, developing a constituency which became the foundation of NorCCRA. In 1989 this statute passed the General Assembly and became law in NC.

As a result of his efforts, the Department of Insurance licenses and regulates CCRCs in NC to protect the rights of residents. This includes but is not limited to financial audits, annual disclosure statements to existing and prospective residents, residents' right to self-organize, and DOI approval of any sale or transfer of CCRC ownership.

## Ongoing NorCCRA Endeavors

1. In 2022 the DOI set up a task force of 20 persons (including CCRC residents, Executive Directors, and experts in the field) who worked together for over a year to review and strengthen the statute. In 2023 this revision of 60 pages was submitted to the NC Legislature. The passage of this revision will ensure and strengthen the protections afforded our residents. The Senate approved it and when the House reconvenes in late spring of 2024 we will be lobbying to pass it.

2. Regional and state-wide meetings of NorCCRA provide members with outstanding educational speakers on topics of current interest to seniors. During Covid, Zoom meetings were used to keep members involved and informed.

3. *The Hotline* is a newsletter published quarterly to keep members aware of what is going on with NorCCRA and other CCRCs.

4. The organization:

- advocates for and supports relevant legislation
- advocates for residents as voting members of their CCRC boards of directors
- engages in issues relevant to aging and continuing care
- cooperates with organizations representing CCRC management, e.g. LeadingAge at the state and national level
- supports the NC Coalition on Aging
- collaborates with the NC Department of Insurance (DOI) and other groups sharing our interests
- participates on the Multi State Task Force on CCRC issues nationwide



## NorCCRA Public Policy Agenda

- 2019-2023: In partnership with LeadingAgeNC, NorCCRA successfully obtained an exemption from the NC Department of Revenue imposed sales tax on CCRC fees.
- 2022-2024: Using our lobbying efforts to strongly support the NC Department of Insurance in its effort to pass an updated version of the Chapter 58 Article 64, Continuing Care Retirement Communities Act. The passage of this revision will ensure and strengthen the protections afforded our residents. Our efforts enabled passage of the S145 in the Senate and will be focused on H170, the House version of the bill when the House reconvenes in late spring of 2024.
- 2015-2023: Successfully lobbied to make the Medical Expense Income Tax Deduction permanent at both the state and national level. At the time of the enactment, this deduction resulted in an average savings of \$1800 annually per CCRC resident.
- 2020: Participated in a successful nationwide letter-writing campaign urging CMS to not impose a bed tax on skilled nursing facilities.

